

FEA-VEE

Fashion Earth Alliance – Vocational Excellence and Enterprise



FEA-VEE is funded by the European Commission under the programme Erasmus+.

The project FEA-VEE addresses two main challenges of the fashion and textile industries. On one side, the sector faces difficulties in recruiting and retaining skilled workforce with highly technical and digitalization skills. On the other side, the sector needs to become greener and more sustainable. Fashion is considered one of the most polluting industries in the world with challenges such as energy consumption, water consumption, chemicals, solid waste and carbon emissions (the apparel industry accounts for 10% of global carbon emissions).

The project FEA-VEE combines a mixture of partners that allow for interactions and exchanges between VET providers of different levels and industry representatives (Chambers of Commerce and Business associations). The flow of cooperation between these diverse actors is established by two main pillars: a) a common understanding and agreement on future shared strategies and activities, and b) facilitated actions via an online networking platform for initiating and maintaining collaborations and learners’ mobility.

Specific objectives

- Identify needed skills from the fashion industry in the next future.
- Develop new and modify the existing training programs accordingly.
- Make a career in the fashion industry more appealing for young people.
- Contribute to the development of greener and more sustainable economic models in the fashion and design sector.

Key outcomes

- Contribute to attracting more young people in the fashion, textiles and clothing sectors, trained through work-based training and apprenticeships in direct liaison with the industry.
- Contribute to the development in the fashion, textiles and clothing sectors of greener, more circular and sustainable economic models, as well as more ethical and concentrated on fair trade values.
- Establish a Green Entrepreneurship policy reform pathway for incorporating sustainability concerns within entrepreneurial planning, while promoting entrepreneurship through start-ups and incubation.



Countries involved

- Greece
- Spain
- Bulgaria
- Romania
- Germany
- Sweden

Barcelona Chamber role

Partner

Duration

From June 1st 2022
to May 31th 2026

Budget

Global: € 2,008,043
For Barcelona Chamber:
€ 159,352

Programme contribution

80%

Tags

Sustainability
Fashion industry
Upskilling
Training
Policy reform

<https://fea-vee.eu/>

Funding Programme



Co-funded by
the European Union